



THE *Buck* STOPS HERE

In Ephesians, the apostle Paul writes a letter to encourage and empower the church in Ephesus to encourage them to continue to walk in the ways of the Lord. He does so by giving vivid and relatable imagery. First, he illustrates the church as a body, then a temple, a bride, and finally, a soldier. If we're honest, most of us are most familiar with the imagery of the church as a bride. He calls the church to present herself as a spotless bride for her groom, which in this case, is God. Further along, the apostle Paul breaks down that analogy even further into specific roles within a family unit; starting first with wives, then husbands, children, fathers, slaves, and finally, masters.

"Why are you telling us this, Laura?" I can hear you asking. "What in the world does Paul's letter in Ephesians have to do with Option 1?" My answer is simply this: absolutely everything.

When I'm sitting knee to knee conversing with the women who come into the center seeking abortion, 9 out of 10 times they don't have a relationship with their father, and if they do, it's a negative one or one that is full of chasm for one reason or another. Truth be told, it is one of the most unifying "features" of the women who come into Option 1, and as a woman who has an amazing relationship with her father, that absolutely breaks my heart.

I personally have a deep passion for breaking harmful generational cycles and I fully believe that without building a strong head of the house as the apostle Paul describes in Ephesians 5, those generational cycles will

unfortunately continue. My heart deeply longs for the women coming into the center to have the real man in her life who she not only needs but deserves.

The question then becomes, what do we do about it? Fortunately for you, I have an answer.

This year, Option 1 is intentionally pushing into a brand-new wing of our ministry: men's mentoring. We are in the infant stages of creating this wing of the ministry at Option 1, but it is happening! Right now, we are looking for men who are wanting to not necessarily be a mentor of one of our client's male support person, but have a passion for behind-the-scenes leadership. We are actively seeking men to be on the committee to build this program from the ground up.

Men, will you begin to pray about how the Lord might use you to work in this ministry? Maybe you desire to be on the committee or maybe you feel led to be a mentor? We believe the Lord has men in our Option 1 army that would be ideal warriors for the family, the unborn, and most importantly, the kingdom of God. It's time we say "enough is enough" of cowardly men. It's time we empower men to lead as God intended. It's time to break devastating generational cycles of brokenness.

The buck stops here at Option 1.

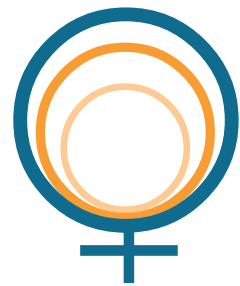
Save **THE** Date

Community Wide Baby Shower
May 8 - June 19, 2022
10th Annual Option 1 Dinner
November 15, 2022



120 22ND Avenue S #181, Brookings, SD 57006
(605) 692-1600 | info@option1.org

CENTER Highlights



Welcome JESSICA & MIKE

As a ministry, we are completely dependent on God for sustenance and success. One of the biggest ways that the Lord has blessed Option 1 over the years is our supporter base, whom we affectionately call our LifeKeepers. Our LifeKeepers group has grown tremendously, and we have been convicted to stay as connected with each supporter as possible. We are excited to introduce our development team to you as we seek to cultivate meaningful relationships with our supporters! Jessica Hardt is serving as our Development Director. Her focus will be meeting with supporters, like you, to update you on the ministry and our goals, as well as see how we can better communicate with the LifeKeeper team as a whole. Mike Hestermann is our Development Consultant. Mike has extensive experience in the development world and will work with our Board of Directors and Jessica to build our development department into an effective connection point between the work we do and the people who support us. You can read more about each of them below. Please help us welcome Jessica and Mike to the team!



JESSICA Hardt

I heard a speaker several years ago talk about how as Christ followers we go about it all wrong. Instead of picketing in front of the abortion clinics with signs and yelling our protests; we should be at the back door meeting anyone leaving by saying, "I don't know what happened in there but let me tell you about Jesus and how He loves you- no matter what!" The scenario that speaker laid out left an imprint on my heart and this picture of

the real authentic love of Christ; is exactly what continues to draw me into the ministry work of Option 1. I am Jessica Hardt and I am privileged to have stepped into the ministry of Option 1 as the new Development Director in February. Some of you may know me, as most of my life has been lived in the Brookings/Volga area. My husband Jon and I have four boys 13, 11, 8 and 6 and live in the country south of Brookings. We love sports, our favorites are baseball, football and wrestling. As a family we would rather be outside than inside; and enjoy outdoor activities together including hunting and fishing.

As the Development Director, I am honored to continue the great work that was started before me. I see God's unconditional faithfulness and the many ways He has greatly blessed the ministry at Option 1. In

(CONTINUED)

Connect WITH US!

Find us on 

www.option1lifekeepers.org

Email: info@option1.org

Continue to partner with us
and be inspired daily ONLINE!

Sign up here:

<https://bit.ly/35LyoYU>
to receive our monthly E-News-
connecting you to the impact of your
support!

HELP US CONTINUE SPREADING STORIES OF *hope*
SHARE THIS NEWSLETTER WITH FAMILY AND FRIENDS!


WE LOVE OUR AMAZON SUPPORTERS

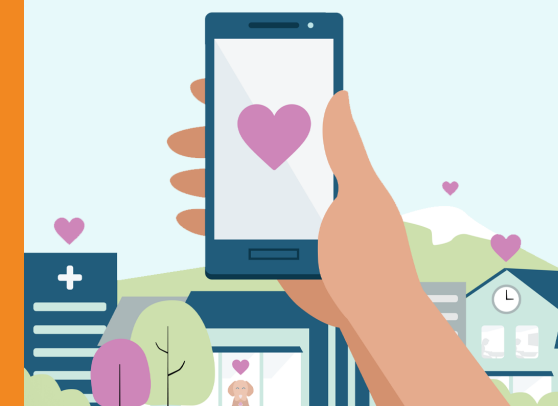
Good news!

AmazonSmile is available in the Amazon Shopping app on iOS and Android mobile phones. You can now support Option 1 in the Amazon shopping app on your phone!

Simply follow these instructions to turn on AmazonSmile and start generating donations:

- > 1. Open the Amazon Shopping app on your device (Must be most updated version of the app.)
- > 2. Go into the main menu of the Amazon Shopping app and tap into 'Settings'.
- > 3. Tap 'AmazonSmile' and follow the on-screen instructions to complete the process.

Turn on AmazonSmile in the
Amazon app to generate donations.






Option 1 is hiring! We are looking for a compassionate and personable **PT Patient Services Director** to plan, organize, and oversee the services for Option 1 patient programs and center volunteers. Applicants must enjoy working with people, meeting with patients, and sharing the love and hope of Jesus. They must be organized with attention to detail for scheduling/ coordinating volunteers, be trained as a patient advocate and to help with the patient helpline. Other duties would include training volunteers, administrative reporting, and office tasks. Position is PT during Option 1 center hours and reports to the Center Director.

Interested applicants can contact the Development Director – Jessica Hardt development@option1.org 605-692-1612 or the Option 1 Board President – Jenny Hallan BoD@option1.org

JOIN US AS A *Lifekeeper!*

How can you come along and support the women and families coming through our centers every day? You can support these women with your time, prayer, and finances. The cost to serve one woman throughout her entire pregnancy is \$550 or \$46 per month. This is about the same cost of a first trimester abortion in South Dakota.

Our monthly givers are what we call Lifekeeper. Our Lifekeeper provide the necessary consistent funding source for this ministry. Monthly gifts are critical to stabilizing the ministry by providing dependable funding throughout the year. Will you consider a monthly gift of \$46 to help cover the cost of supporting one Option 1 client throughout her entire pregnancy?



BECOME A LIFEKEEPER

Make your first, or increased, monthly gift today!

- Give online at option1lifekeeper.org
- Contact Jessica Hardt at development@option1.org or (605) 692-1612

Serving OPPORTUNITIES



Are you looking for a way to get even more connected to Option 1?

Option 1 is currently looking for **Client Advocates** for Tuesday nights. Our Client Advocates work side-by-side with those moms who have courageously said YES to life by leading them through our Earn While You Learn program. There is no class preparation work that needs to be done by the Advocate for the classes; all we ask is that our Advocates come ready to love our clients exactly where they are. This is a twice a month commitment from 6-9 PM. If you have a heart for mentorship, relationship, and are looking for a way to be the hands and feet of Jesus, we'd love to have you! For more information, contact Laura at csd@option1.org today!

Option 1 is currently looking for a **Cleaning Volunteer**. We are actively looking for an individual who would come in and clean our office 1-2 times a month. We have all the supplies here for the light cleaning the office requires, so there would be no need for you to provide your own. If you've been thinking about getting involved at Option 1, but don't really feel that working directly with patients and clients is the right fit for you, maybe this is for YOU! If you are interested in learning more or to sign up to be our cleaner, send Laura an email at csd@option1.org today!

As part of our **reception team** you would be welcoming all visitors into our center, checking clients in and out of their visits, as well as, scheduling new appointments, and other day to day tasks that keep Option 1 moving. If you are highly organized, have proficient computer skills as well as excellent written and verbal communication skills, we would love to talk to you about volunteering as a receptionist! For more information, contact info@option1.org



Welcome
JOHN
ethan lafave



Join us in congratulating our Center Director - Haley LaFave and her husband Adam on the birth of their son. John was born March 11, 2022.

THANKFUL & Blessed

We have so much to be thankful for at Option 1! When we last shared a Center Update at the 2021 Dinner, we wanted to express our optimism so far with implementing the FOCUS method. We also attempted to convey just how big our battle is to get patients in the door. We have a direct link between what we pay for Google advertising and how many patients we see in one month. With your support, we were able to raise our budget this year and compete more effectively against Big Abortion organizations, like Planned Parenthood and Just the Pill. Both organizations have continued to do all that they can to ensure that women do not know the hope that we can offer them. They have raised the prices for advertising to try to hide us from those who need us. Rather than being discouraged, this has served to build our confidence that we are IN the battle in the RIGHT place and truly helping impact lives who are at-risk for abortion.

We praise God for the many women and men who have come in since November seeking abortion information, who are now committed to parenting their children! We are especially thankful for those who have decided to continue with Option 1 through parenting classes. Our team is excited to share when those babies are born throughout this year. We firmly believe that none of these LIFE choices come from our abilities necessarily, although we know that preparedness helps us steward opportunities to serve better. All of these choices come from God working in their hearts to show them the value of life, His good design, and the redemption offered

through Christ. Our team praises the Lord for the chance to share truth and meet these families with the good news of the Gospel.

Option 1's ministry is centered on hope. We are committed to having the Gospel message displayed in every aspect of our services, whether in decision-making, post-abortion support, or parenting classes. Our team is excited to be adding a new opportunity to offer hope through the Abortion Pill Reversal process. When a woman pursues a chemical abortion, she takes the first medication in pill form at the abortion provider's office. She is then given a second pill to take within 72 hours, at home. Many women experience regret after taking the first pill, coming to terms with the reality of their decision. For

these women, there is a chance to stop the abortion. Being given a prescription of progesterone, which is commonly prescribed in high-risk pregnancies, a woman gains a 64%-68% chance to save her child. We are excited to partner

with the Abortion Pill Rescue Network nationally and provide this redemptive option to those who have already begun the abortion process. We look forward to sharing stories from providing the Abortion Pill Reversal with you!

If you would like to directly donate to help cover the cost of progesterone for women seeking the reversal process, please contact Option 1 at 605-692-1612 or email director@option1.org. Please consider helping us prevent cost from being a barrier to hope!



WE WANT TO BE THE FIRST CHOICE IN OUR COMMUNITY.

Vision To be widely known and embraced by our community as a center of hope and healing for those confronted with critical life choices.

Mission To cultivate a community where those faced with an unplanned pregnancy are equipped to choose life through the love of Jesus Christ.

this new role I hope to connect you, our LifeKeepers; with the stories, hope, and authentic love of Christ that is happening every day at Option1. Our ministry partners are the unseen force behind our work here and we need you to help us keep fighting the good fight!

Please feel free to reach out if you would like to see our beautiful center, if you have questions or want to get together and hear what God is doing through Option 1. I will be reaching out as well and hope to connect with as many of our Lifekeepers as possible. – In God's Grace - Jessica Hardt

email me @: development@option1.org office phone: 605-692-1612

MIKE Hestermann

My name is Mike Hestermann, and it is my privilege to introduce myself to the Option 1 family. I have been involved in the non-profit world for 43 years. I worked in Christian education as a teacher, coach, administrator, and development director. I have also been involved with other non-profit organizations by assisting in their development and strategic planning endeavors.

My wife, Cindy, and I celebrated our 40th wedding anniversary this past August. We have two children and seven grandchildren. Our son, Riley, his wife Alison and their four children live in the Brookings area. Our daughter, Lindsay, her husband, Jeff, and their three children live in Colorado Springs, Colorado.



In January of this year, I was invited by the leadership team and the board to observe and evaluate the mission, processes, and ministry of Option 1. As I interacted with various individuals it quickly became apparent that this was, indeed, a very special place with a very special mission. I made it clear in my summary that Option 1 was not in a "survival" mode but was thriving and ready to do even more. That is a direct result of God's leading and blessing, generous LifeKeepers, faithful volunteers and a staff and board that are all committed to the mission of Option 1.

As I returned to Colorado Springs, I thought it would be great if I could stay involved with this tremendous ministry. A short time later I received a phone call inviting me to be a development consultant for Option 1. I was thrilled and excitedly accepted the offer. God is good!

In February I came back for my monthly visit and was introduced to Jessica Hardt who is serving as the Development Director. Our meetings, emails and phone calls have created a synergy that is exciting, and we are eager to implement our development plan. I am also excited to meet many of you who are an integral part of the Option 1 family and story.

Ephesians 2: 20-21 has been a blessing to me for a very long time. I would like to invite all of you to pray these verses for Option 1.

"Now to Him who is able to do far more abundantly beyond all that we ask or think, according to the power that works within us, to Him be the glory in the church and in Christ Jesus to all generations forever and ever. Amen"

email me @: option1consultant@outlook.com office phone: 605-692-1612